

Performance Evaluation and Impact Analysis of Regional Industry Transformation Driven by Innovation

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Abstract: With the rapid development of the times, the regional industry is gradually transforming, from paying attention to income-generating profitability to improving the quality level. However, in fact, the transformation performance of regional industries has not yet reached the desired level, and there are still many problems, such as, enterprise innovation subject consciousness and innovation ability is weak, innovation development platform carrying capacity and service functions is imperfect, etc. Based on the innovation drive, this paper studies the development of regional industry transformation performance driven by innovation, and analyzes the impact of innovation drive on regional industry transformation.

1. Introduction

The economy is developing rapidly, but with the changes in the new era, regional industries have more requirements, and regional industrial transformations will need to face more challenges. After the international financial crisis, China's economic growth has clearly benefited less from external demand. The 18th National Party Congress and the 19th Party Congress have put forward and emphasized the importance of innovation. The inseparable relationship between innovation and development is new. The foundation and main connotation of the economic system during the period. The transformation of regional industry is driven by innovation, which puts higher requirements on the development of science and technology and information, and the transformation also faces higher challenges. China's economic development mainly depends on the development of all walks of life, and the driving force of industry development lies in the development of regional industries. The development speed of regional industries is fast, and in the future, it is necessary to transform and focus on industrial quality to ensure the improvement of regional industrial quality.

2. The significance of regional industrial innovation to drive the transformation and upgrading of the industry

Nowadays, not only is China's driving industry transformation and upgrading, the whole world attaches great importance to science and technology and innovation, because innovation is the beginning of an era, and it is the premise of the times to keep moving forward. Conducive to economic development. The transformation of regional industrial structure is also the inevitable development. The speed of regional industrial development in China has been very rapid. The next step is to focus on the transformation of regional industrial structure and the transformation of regional industrial quality.

Quality is the core competitiveness of industry and enterprises, and it is a comprehensive reflection of the economic strength and civilization of a country and region. The quality control of regional industrial transformation driven by innovation can adapt to changes in market demand, because technology production is always in fierce market competition. Quality Control Plan Module This control plan module covers the development process and can improve the quality and production level of the product. The advantages of the plan template can make the industrial enterprises stand out from the competition. The principle of quality control standardization can guarantee the orderly transformation of the entire industry and provide auxiliary work for the

smooth completion of the industry. However, the quality problem has not been able to reach a satisfactory state, mainly because of the lack of innovation ability, and the innovation drive is of great significance for regional industrial transformation.

The brand indicates the face of a country and a city. It is the business card of the industry. The transformation of regional industrial products into regional industrial brands should not be carried out blindly. It should not be too humanized. The principle of scientific management should not be shaken. Problems should be encountered during the trial work. It should be resolved in accordance with scientific and reasonable principles. In the transformation of regional industrial products to regional industrial brands, professional technicians should be placed to guide the transformation of regional industrial products to regional industrial brands. In accordance with scientific management principles, the national regional industrial products should be changed to regional industrial brands to prevent blind changes. The establishment of regional industrial product brands is not a simple task that will last a long time. It requires a lot of manpower and effort. What is more important is the ability to innovate. Only the innovation ability is strong enough, the products are recognized by people, and the brand road must be slightly smoother.

3. Problems of regional industrial innovation drives the transformation and upgrading of the industry

For innovation, the awareness of enterprises and regional industries is very vague, there is no clear goal, how to improve the ability to innovate, and the lack of awareness to improve the ability to innovate, so the investment in scientific research and equipment is relatively small, because innovation drives For enterprises without innovation consciousness, it is very important and has not been taken seriously. As a result, the pressure of regional industrial transformation will be great, and a vicious circle will be formed, and the transformation performance will not be improved. In order to reduce the risk of investment, enterprises avoid avoiding innovation, resulting in less and less innovation in scientific informationization, and the industrial structure of enterprises is self-sufficient.

The key to technological innovation is talent, and talent cultivation is a system industry. Combining the above problems, we can find many loopholes. When it comes to departments and individuals, it can reflect a lot of management problems. It is mainly due to the unprofessionalization of regional industrial transformation and innovation management practitioners, because enterprises do not pay attention to regional industrial transformation and innovation management economy. The responsible personnel of the regional industrial transformation and innovation management system did not have the professional management corresponding knowledge, and did not engage in the experience and lessons in this aspect. In the process of employment, there was no corresponding drill and training on the regional industrial transformation and innovation management economy. Inexperienced staff will not analyze and summarize the problems in the regional industrial transformation and upgrading, and there is no corresponding way to solve these problems, which will only lead to repeated problems.

The training of the platform carrying capacity is insufficient, so the service level of the platform is not high. The general schools and scientific research institutions still adopt very traditional management methods. They still attach importance to theoretical content and neglect technological innovation and development, lacking theoretical knowledge. It has become an innovation capability of strength and technology, so the service level needs to be improved. Enterprises cooperate with different priorities, and the content provided by enterprises is also relatively shallow. The content required for regional industrial transformation is relatively scarce, and there is no way to ensure the performance of regional industrial transformation has improved.

The enhancement of innovation capability is on the one hand, innovation-driven application is more important, and innovation should be used. Driven by innovation, the results of industrial transformation and upgrading can be improved, and the results are inseparable from economic development. The cooperation between enterprises and regional industrial transformation is mainly tied up by interest relations. The regional industrial transformation can save more funds. The more

companies are willing to cooperate with them, the enterprises can provide greater profits, and the more dynamic the regional industrial transformation construction. Therefore, in the process of construction, regional industrial transformation management is particularly important. The regional industrial transformation management is efficient, can guarantee the principle of maximizing economic benefits, improve the level of regional industrial transformation management, and improve the technical mastery of workers. Industrial transformation is all good and harmless, all in order to better promote the smooth completion of regional industrial transformation, and enterprises to obtain greater economic benefits.

The transformation and upgrading of the innovation-driven industry is not smooth because the relevant departments of the government do not act, so it does not play a guiding role. As a result, there are always large loopholes in the regional industrial transformation management economy, and there are no corresponding solutions to the technical problems. As a result, the current regional industrial transformation management economy is not perfect. Therefore, it is essential to establish a complete technical supervision and management regulation and operation mechanism, and establish a complete regional industrial transformation management system based on the actual situation of the unit and the corresponding government policies. All links should strengthen innovation drive and strengthen cohesiveness. The internal and external industries should be consistent, coordinated and coordinated, in order to be conducive to the development direction of regional industrial transformation, in order to guide the industrial transformation.

4. Analysis of the reasons for the problems in the transformation and upgrading of regional industrial innovation-driven industries

At the national and provincial levels, a number of innovation drivers, transformational development strategies and related support policies have been released. However, the impact of policy has gradually diminished. In addition, some provincial cities and some counties have become accustomed to long-term economic growth patterns, leading to serious path dependence, unclear understanding of the new normal of the economy, lack of correct judgment, resulting in invalid innovation-driven development strategies. Imperfections in implementation and industrial transformation and upgrading policies.

Due to the influence of inland thoughts, the spirit of openness and the spirit of innovation are not enough. Compared with developed coastal areas, there are still some backwardness. The changes in government functions on the negative list, power list, and responsibility list are still piled up. Some regional reforms There have been "obstruction phenomena" and conflicts of interest. Focusing on science and technology and economic issues, government departments urgently need to transform government functions, streamline administrative management and power, and realize the transition from policy promotion to economic orientation by deepening the reform and coordination with government agencies.

Due to the influence of inherent thinking, the spirit of open innovation in regional industries is not enough. Compared with developed coastal areas, regional industries are still lagging behind. Changes in government functions on the negative list, power list and liability list are still increasing. The government departments urgently need to transform government functions, simplify government and decentralization, and deepen reforms and coordination with government agencies to achieve a transition from policy-driven to economic-oriented.

5. Regional industrial innovation drives the transformation and upgrading of the industry

Formulate the introduction strategy of industry leading talents, senior management talents, scientific and technological innovation talents and operational talents, and increase the introduction of talents. Vigorously implement the "order-based talent training" model to effectively connect regional industries and domestic and foreign talent resources. Vigorously promote entrepreneurship, improve the social status of entrepreneurs, increase respect and support for society, and break through the bottleneck of talents.

Accelerate the improvement of the technology financial service system, innovate financial products, and attract more funds and services to cover the entire innovation chain. Accelerate financial technology innovation, and vigorously develop new financing methods such as Internet finance and crowdfunding, so that more small and medium-sized technology companies can obtain more financial support. Vigorously develop industrial funds, expand the scale of funds, increase support, and promote the transfer and transformation of regional industrial scientific and technological achievements.

Focus on strategic industrial fields, such as artificial intelligence, Internet of Things, and big data, accelerate the formation of industrial technology innovation alliances. Basic research, application development, and test testing between enterprises, research institutes, universities, technology intermediaries, and openness. And industrialization. Give full play to the role of the government, build a large-scale, multi-level, distinctive technology service public service platform, and continuously expand the overall service effect of these platforms.

We will fully implement the policies promulgated by the state and provincial governments, improve innovation capabilities, encourage the development of high-tech services, and vigorously support high-tech development services such as information services, R&D and design, and technology consulting. We will accelerate the application of cloud computing, in the modern logistics, financial insurance and commercial exhibitions, the application of a large amount of data and other information technology to improve the ability of producer services to serve the real economy.

Further increase research in the fields of crop breeding and food high technology, and strengthen the application of new generation information technology in crop production, especially the research, development and utilization of key technologies such as pest control, agriculture, drug research and development, and agricultural production, and promote modernization. The construction of agricultural systems will promote the healthy development of regional industrial agriculture.

6. Conclusion

In short, with the rapid development of the times, regional industries are gradually transforming and developing, mainly from economic growth to quality. Under the influence of the new era, the content of regional industrial manufacturing based on innovation is constantly innovating, and the content of regional industrial innovation has entered a new theme. In addition, regional industries have increased their quality requirements, and industrial products have gradually evolved to focus on brands and focus on new-age needs. China must always pay attention to innovation, which can better help regional industrial transformation. Innovation is always a prerequisite for development, which is conducive to the longer-term development of industrial transformation performance.

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